

OPTIMIZING SALES PERFORMANCE

I have worked with Callbox since Jan 2009. I find them professional, helpful, and reliable. They do a great job of getting our prospects to sign up for a webinar or a face to face meeting. I would recommend them to anyone who needs telemarketing services!

Keith Narsansky
The Business Solution
Canada

<http://www.thebusinesssolution.com>

Callbox has done an excellent job for us, we have closed their leads and have several more in the pipeline. Many of these new leads were some we did not have in our database. So their list is worthwhile too.

Expect the first month be used to fine tune the call list. We had trouble with this. We were somewhat inexperienced choosing the correct SIC codes. I also listened to someone else and lowered the minimum revenue number; disaster. They are effective so make sure they are calling the people in your wheelhouse or you will be smothered with leads you don't want. We gave them a script to capture information important to us so we could determine easily the value of the lead.

Ron Rogers
EBS
USA

<http://ebs-next.com/>

MTSI has been working with Callbox since 2004. Over the past 5 years, Callbox has been our only source for various functions including lead generation and marketing services. Callbox has been a very valuable source for our company and we are very satisfied with their services. We plan to work with Callbox for many years to come. If your business is looking for lead generation or marketing services, we highly recommend Callbox.

Larry Marshall
MTSI
USA

<http://www.mtsisolutions.com>

I am a recurring client for Callbox's lead generation services through cold calling of prospects. Callbox has delivered qualified leads for my businesses and I am impressed by the quality of calls made by their agents considering the fact that they are not native American speakers. For the longest time, Callbox has also provided me with a full time employee/seat who serves as my personal assistant from their LiveAssistant services. My father, Dr. Srinivasan, has grown his medical practice with her valuable help. She has helped us grow revenue in the practice, streamline business processes and contracted his clinic with several new insurance companies, which ultimately will lead to new patient volume and income. I recently signed up with them again and got another seat. I am optimistic that Callbox can once again deliver my desired leads for this campaign.

Sanjay Srinivasan
Teracare
USA

<http://www.teracare.com>

I would like to thank Callbox for their professionalism and Outstanding Customer Service! No company with this economy treats customers as they are unique and important as Callbox does. Xylena Joy Española is one of many customer service representatives who ensures you are taken cared of and follows thru with appointments requested as well as excellent follow up. Xylena is my representative and she is a pleasure to deal with! Keep up the great work Xylena and Thank You!!

Reuben Pasandi
City Publications Orange County
USA

<http://www.citypuboc.com/>



Callbox is a Better Business Bureau (BBB)-accredited business and is a member of the TrustLink community. View more of our client testimonials and reviews here: <http://www.trustlink.org/BusinessProfile.aspx?ID=205971231>

Callbox is an industry award-winning full service sales and marketing firm that provides global market access via direct marketing, web marketing, sales support, database services, and advanced sales force management.

Callbox, a Better Business Bureau (BBB)-accredited business and a member of the TrustLink community, enables revenue growth by accelerating market capture through comprehensive modern marketing: global database mining, best practice search marketing, and dedicated, professional, results-driven marketing staff. With proven sales and marketing expertise, Callbox allows businesses to focus confidently on their core competencies and goals.

Callbox provides targeted market access to leading industries such as software, information technology, financial, medical, and business services from its offices in North America, Europe, Asia, and Australia to every major English-speaking market worldwide.